

mpeo 148

4-8 November 2024
Mirage Park Resort Hotel
Kemer / Türkiye

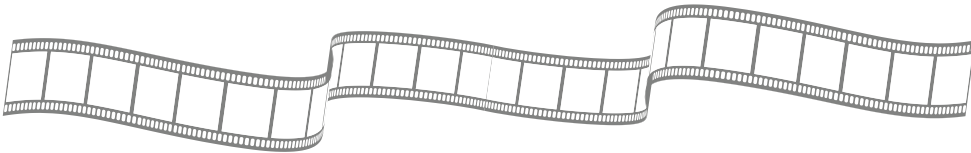


Sponsorship and Exhibition Prospectus

www.mpeg148.com

marketing@mpeg148.com

LET IT PLAY

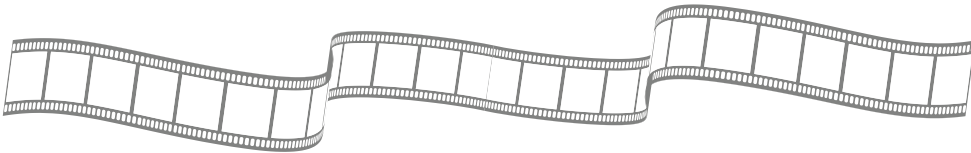


WHO WE ARE?

MPEG develops standards for coded representation of digital audio, video, 3D graphics, haptics and genomic data. The purpose of this face-to-face meeting is to foster collaborations between members and across working groups in order to accelerate the standardization process. Furthermore, challenging technical problems are more efficiently solved at a face-to-face meeting.



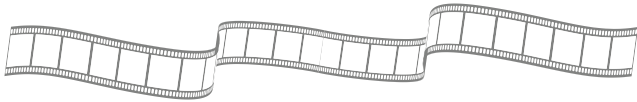
MEETING THEME



- VIDEO CODING
- **AUDIO CODING**
- MULTIMEDIA SYSTEMS
- **STREAMING**
- IMMERSIVE VIDEO
- **POINT CLOUDS**
- FILE AND APPLICATION FORMATS
- **NEURAL NETWORK COMPRESSION**
- GENOME COMPRESSION
- **FONTS**
- MEDIA PROCESSING



SPONSORSHIP LEVELS



PLATINUM PACKAGE

€ 15,000

- 9 sqm exhibition space
- Dedicated sponsorship of a reception / happy hour
- Promotional items in the MPEG 148 meeting bag
- A hyperlink from the official meeting website to own website
- Five (5) complimentary exhibitor badges (exclusive of hotel accommodation)
- Sponsor logo on social media channels and meeting website as PLATINUM Sponsor
- Company advertisement on social media channels and emailing to the attendees
- Exclusive to 1 company

DIAMOND PACKAGE

€ 10,000

- 6 sqm exhibition space
- Promotional items in the MPEG 148 meeting bag
- A hyperlink from the official meeting website to own website
- Three (3) complimentary exhibitor badges (exclusive of hotel accommodation)
- Sponsor logo on social media channels and meeting website as DIAMOND Sponsor
- Company advertisement on social media channels and emailing to the attendees
- Exclusive to 2 companies

GOLD PACKAGE

€ 7,500

- A hyperlink from the official meeting website to own website
- One (1) complimentary exhibitor badges (exclusive of hotel accommodation)
- Company advertisement on social media channels
- Exclusive to 3 companies

SILVER PACKAGE

€ 5,000

- A hyperlink from the official meeting website to own website
- Company advertisement on social media channels

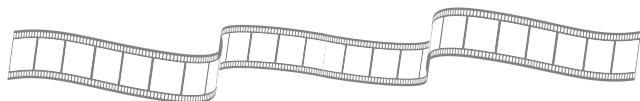
BRONZE PACKAGE

€ 2,500

- A hyperlink from the official meeting website to own website

All prices are based in EURO and include of 20% VAT

SPONSORSHIP CATEGORIES



MPEG 148 SOCIAL NIGHT

€ 7.500

- A hyperlink from the official meeting website to own website
- Company advertisement on social media channels
- Sponsor logo on social media channels and meeting website as Gold Sponsor
- Exclusive to 3 companies

SIGNAGES & BOARDS

€ 7.500

- Logo on the website, signages and boards
- Company advertisement on social media channels
- Sponsor logo on social media channels and meeting website as Gold Sponsor
- Exclusive to 1 company

LOGO BRANDED MPEG 148 MEETING BAG

€ 5.000

- Logo on the website, print materials, signage, and stage
- Logo on the MPEG 148 meeting bags
- Sponsor logo on social media channels and meeting website as Silver Sponsor
- Exclusive to 1 company

LANYARDS

€ 5.000

- Logo on the MPEG 148 lanyards
- Company advertisement on social media channels
- Sponsor logo on social media channels and meeting website as Silver Sponsor
- Exclusive to 1 company

TURKISH COFFEE CORNER

€ 5.000

- A hyperlink from the official meeting website to own website
- Sponsor logo on social media channels and meeting website as Silver Sponsor
- Company advertisement on social media channels

MPEG 148 MEETING BAG INSERTS

€ 2.500

- Company advertisement on social media channels
- Sponsor logo on social media channels and meeting website as Bronze Sponsor

All prices are based in EURO and include of 20% VAT

ORDER FORM

COMPANY DETAILS

Name of the Company:
Address:
Name/Surname:
Telephone: Fax:
E-mail: Mobile:

SPONSORSHIP LEVELS	UNIT PRICE	UNIT	TOTAL
Platinum Package	€ 15,000	1	
Diamond Package	€ 10,000	1	
Gold Package	€ 7,500	1	
Silver Package	€ 5,000	1	
Bronze Package	€ 2,500	1	
SPONSORSHIP CATEGORIES			
MPEG 148 Social Night	€ 7.500	1	
Signages & Boards	€ 7.500	1	
Logo Branded MPEG 148 Meeting Bag	€ 5.000	1	
Lanyards	€ 5.000	1	
Turkish Coffee Corner	€ 5.000	1	
MPEG 148 Meeting Bag Inserts	€ 2.500	1	
All prices are based in EURO and include of 20% VAT		TOTAL	

**After receiving your order form, DEKON Congress & Tourism will be sending a formal contract to the company. Your order will be only valid after the formal contract is signed by the parties.*

PAYMENT FORM

Bank Transfer (Please attach a copy of the bank draft to this form)

Banking Details:

Bank Name : T.Garanti Bank.A.S.
Branch Name : Boğaziçi Ticari Branch (1666) IBAN (TL) : TR79 0006 2001 6660 0006 2986 85
Acc.Holder : Dekon Kongre ve Turizm Hizmetleri A.S. IBAN (EUR) : TR65 0006 2001 6660 0009 0937 98
Swift Code : TGBATRISXXX IBAN (USD) : TR38 0006 2001 6660 0009 0937 99

By Credit Card

I hereby authorize DEKON Congress & Tourism to debit this credit card account for the totalamount due EUR USD TL

CREDIT CARD INFORMATION

Card Type:



Cardholder Name (as shown on card):

Card Number:

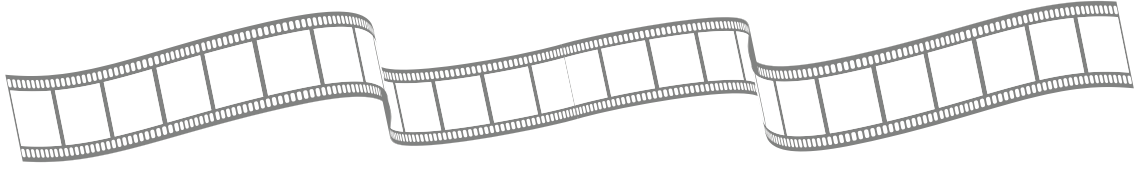
Expiration Date (mm/yy):

CVC Number:

DATE

SIGNATURE

THANK YOU



WEBSITE:
www.mpeg148.com

ORGANIZING SECRETARIAT

DEKON
CONGRESS & TOURISM

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